

# COURSE CATALOGUE 2013-2017

FIELD: BUSINESS ADMINISTRATION

PROGRAMME: B.A. IN BUSINESS ADMINISTRATION

LENGTH OF STUDIES: 4 YEARS (8 SEMESTERS)

NUMBER OF ECTS CREDITS: 240 +10 FOR THE B.A. THESIS

LANGUAGES OF TEACHING: TURKISH

FORM OF EDUCATION: FULL-TIME

PROGRAMME DESCRIPTION:

THE PROGRAMME COVERS THE FOLLOWING EDUCATIONAL ROUTE:

## 1ST YEAR, 1ST SEMESTER (14 WEEKS)

CODE	COURSES	TYPE OF COURSE, TUITION HOURS/SEMESTER	CREDITS
İKT1101	ECONOMICS	COMPULSORY, 56	5
İŞL1101	BUSINESS ADMINISTRATION	COMPULSORY, 56	6
İŞL1103	INTRODUCTION OF LAW	COMPULSORY, 42	5
İŞL1105	BUSINESS ETHICS AND SOCIAL RESPONSIBILITY	COMPULSORY, 28	5
MAT1101	GENERAL MATHEMATICS	COMPULSORY, 42	5
TRD1101	TURKISH LANGUAGE	COMPULSORY, 56	4

## 1ST YEAR, 2ND SEMESTER (14 WEEKS)

CODE	COURSES	TYPE OF COURSE, TUITION HOURS/SEMESTER	CREDITS
ENF1102	BASIC INFORMATION TECHNOLOGY	COMPULSORY, 42	4
İŞL1102	BEHAVIOURAL SCIENCES	COMPULSORY, 42	5
İŞL1104	FINANCIAL ACCOUNTING	COMPULSORY, 70	7
İŞL1106	RESEARCH METHODS IN SOCIAL SCIENCES	COMPULSORY, 42	4
İŞL1108	BUSINESS MATHEMATICS	COMPULSORY, 56	6
İŞL1110	OBLIGATION LAW	COMPULSORY, 42	4

## 2ND YEAR, 1ST SEMESTER (14 WEEKS)

CODE	COURSES	TYPE OF COURSE, TUITION HOURS/SEMESTER	CREDITS
YDİ2201	FOREIGN LANGUAGE	COMPULSORY, 56	4
İŞL2201	STATISTICS	COMPULSORY, 56	6
İŞL2203	ACCOUNTING PROCEDURES	COMPULSORY, 56	5

İŞL2205	COMMERCIAL LAW	COMPULSORY, 56	5
	ELECTIVE COURSE (2 COURSE)		
İŞL2207	COMPUTER AIDED ACCOUNTING	ELECTIVE, 42	5
İŞL2209	ACCOUNTING RULE	ELECTIVE, 42	5
İŞL2211	E-COMMERCE	ELECTIVE, 42	5
İŞL2213	PUBLIC RELATIONS	ELECTIVE, 42	5
İŞL2215	SERVICE QUALITY MANAGEMENT	ELECTIVE, 42	5
İŞL2217	BUSINESS HISTORY	ELECTIVE, 42	5
İŞL2219	MARKETING PRINCIPLES	ELECTIVE, 42	5
İŞL2221	NON-PROFIT ORGANIZATION	ELECTIVE, 42	5
İŞL2223	BUSSINES FORCASTING	ELECTIVE, 42	5
İŞL2225	INTERNATIONEL ORGANIZATIONS	ELECTIVE, 42	5
İKT2221	LABOUR ECONOMICS	ELECTIVE, 42	5
KYT2201	PUBLIC MANAGEMENT	ELECTIVE, 42	5

2ND YEAR, 2ND SEMESTER (14 WEEKS)

CODE	COURSES	TYPE OF COURSE, TUITION HOURS/SEMESTER	CREDITS
İKT2202	MICROECONOMICS	COMPULSORY, 42	3
İŞL2202	MANAGEMENT AND ORGANIZATION	COMPULSORY, 56	6
İŞL2204	CORPORATE ACCOUNTING	COMPULSORY, 56	5
İŞL2206	OPERATIONS RESEARCH	COMPULSORY, 70	6
	ELECTIVE COURSE (2 COURSE)		
İŞL2210	KNOWLEDGE MANAGEMENT	ELECTIVE, 42	5
İŞL2214	PESONEL ACHIEVEMENT TECHNIQUES	ELECTIVE, 42	5
İŞL2216	NEGOTIATION TECHNIQUES	ELECTIVE, 42	5
İŞL2218	HOTEL MANAGEMENT	ELECTIVE, 42	5
İŞL2220	TECHNOLOGY MANAGEMENT	ELECTIVE, 42	5
İŞL2222	ORGANIZATION AND SOCIETY	ELECTIVE, 42	5
İŞL2224	EVENT MANAGEMENT IN TOURISM	ELECTIVE, 42	5
İŞL2226	INTERNATIONAL RELATIONS	ELECTIVE, 42	5

İŞL2228	TIME AND STRESS MANAGEMENT	ELECTIVE, 42	5
KYT2202	PUBLIC FINANCE	ELECTIVE, 42	5

3RD YEAR, 1ST SEMESTER (14 WEEKS)

CODE	COURSES	TYPE OF COURSE, TUITION HOURS/SEMESTER	CREDİTS
AİT3301	PRINC.OF ATATÜRK AND HISTORY OF TURKISH REVOLUTION	COMPULSORY, 56	4
İŞL3301	FINANCIAL MANAGEMENT	COMPULSORY, 56	6
İŞL3303	MARKETING	COMPULSORY, 56	5
İŞL3305	PRODUCTION MANAGEMENT	COMPULSORY, 56	5
	ELECTIVE COURSE (2 COURSE)		
İKT3321	MANAGEMENT ECONOMIC	ELECTIVE, 42	5
İŞL3307	BANK ACCOUNTING	ELECTIVE, 42	5
İŞL3309	ENVIRONMENTAL ACCOUNTING	ELECTIVE, 42	5
İŞL3311	INDUSTRIAL MARKETING	ELECTIVE, 42	5
İŞL3313	FINANCIAL CORPORATION	ELECTIVE, 42	5
İŞL3315	QUANTİTİVE RESEARCH TECHNIQUES	ELECTIVE, 42	5
İŞL3317	ORGANIZATIONAL DEVELOPMENTS AND TRANSITION MANAGEM	ELECTIVE, 42	5
İŞL3319	ORGANISATIONAL BEHAVIOUR AND MANAGERIAL PSYCHOLOGY	ELECTIVE, 42	5
İŞL3321	SOCIAL ENTREPRENEURSHIP	ELECTIVE, 42	5
İŞL3323	TOURISM MANAGEMENT	ELECTIVE, 42	5
İŞL3325	INTRODUCTION TO TOURISM	ELECTIVE, 42	5
İŞL3327	CONSUMER BEHAVIOUR	ELECTIVE, 42	5
İŞL3331	NEW MANAGEMENT TECHNIQUES	ELECTIVE, 42	5
İŞL3333	MANAGEMENT INFORMATION SYSTEM	ELECTIVE, 42	5
KYT3321	INTERNATIONAL ECONOMICS LAW	ELECTIVE, 42	5

3RD YEAR, 2ND SEMESTER (14 WEEKS)

CODE	COURSES	TYPE OF COURSE, TUITION HOURS/SEMESTER	CREDİTS
İŞL3302	HUMAN RESOURCE MANAGEMENT	COMPULSORY, 56	5
İŞL3304	COST ACCOUNTING	COMPULSORY, 70	7

İŞL3306	MARKETING RESEARCH	COMPULSORY, 56	6
	ELECTIVE COURSE (3 COURSE)		
İKT3320	MONETARY AND BANK	ELECTİVE, 42	4
İŞL3308	WORKING CAPITAL MANAGEMENT	ELECTİVE, 42	4
İŞL3310	LOGISTICS	ELECTİVE, 42	4
İŞL3312	ACCOUNTING OF FOREIGN TRADE TRANSACTIONS	ELECTİVE, 42	4
İŞL3314	INTERNET MARKETING-ELECTRONIC COMMERCE	ELECTİVE, 42	4
İŞL3316	SYSTEM ANALYSIS DESING FOR BUSINESS ADMINISTRATION	ELECTİVE, 42	4
İŞL3318	QUALITY CONTROL TECHNIQUES	ELECTİVE, 42	4
İŞL3320	CAREER MANAGEMENT	ELECTİVE, 42	4
İŞL3322	CONGRESS AND EXHIBITION MANAGEMENT	ELECTİVE, 42	4
İŞL3324	CORPORATE SOCIAL RESPONSIBILITY	ELECTİVE, 42	4
İŞL3326	LEADERSHIP THEORIES	ELECTİVE, 42	4
İŞL3328	ACCOUNTING MANAGEMENT SYSTEMS	ELECTİVE, 42	4
İŞL3330	ACCOUNTING REGULATIONS	ELECTİVE, 42	4
İŞL3332	ORGANIZATIONAL DESIGN	ELECTİVE, 42	4
İŞL3334	RETAIL MANAGEMENT	ELECTİVE, 42	4
İŞL3336	SALES MANAGEMENT	ELECTİVE, 42	4
İŞL3338	SOCIAL POLICY	ELECTİVE, 42	4
İŞL3340	STOCKS MANAGEMENT	ELECTİVE, 42	4
İŞL3342	PROCESS ANALYSIS	ELECTİVE, 42	4
İŞL3344	TECHNOLOGY AND INNUVATION MANAGEMENT	ELECTİVE, 42	4
İŞL3346	INTERNATIONAL ENTREPRENEURSHIP	ELECTİVE, 42	4
İŞL3348	WOMEN IN MANAGEMENT	ELECTİVE, 42	4
KYT3302	FISCAL POLICY	ELECTİVE, 42	4

4TH YEAR, 1ST SEMESTER (14 WEEKS)

CODE	COURSES	TYPE OF COURSE, TUITION HOURS/SEMESTER	CREDİTS
İŞL4401	GRADUTION PROJECT	COMPULSORY, 14	5
İŞL4403	STRATEGIC MANAGEMENT	COMPULSORY, 56	5
İŞL4405	MANAGERIAL ACCOUNTING	COMPULSORY, 56	6

İŞL4407	LABOUR LAW	COMPULSORY, 56	5
	ELECTIVE COURSE (3 COURSE)		
İŞL4409	COMPUTERIZED FINANCE APPLICATIONS	ELECTİVE, 42	3
İŞL4411	SERVICE MARKETING	ELECTİVE, 42	3
İŞL4413	INNOVATION AND NEW PRODUCT DEVELOPMENT	ELECTİVE, 42	3
İŞL4415	HR INFORMATION SYSTEMS	ELECTİVE, 42	3
İŞL4417	PROJECT MANAGEMENT	ELECTİVE, 42	3
İŞL4419	OCCUPATIONAL HEALTH AND SECURITY	ELECTİVE, 42	3
İŞL4421	WORKPLACE DESIGN AND ERGONOMICS	ELECTİVE, 42	3
İŞL4423	BUSINESS BUDGETTING	ELECTİVE, 42	3
İŞL4425	BUSSINES AUDITING	ELECTİVE, 42	3
İŞL4427	EMPLOYER BRANDING	ELECTİVE, 42	3
İŞL4429	COMPARATIVE CORPORATE MANAGEMENT	ELECTİVE, 42	3
İŞL4431	ENTERPRISE RESOURCE PLANNING (ERP)	ELECTİVE, 42	3
İŞL4433	BRAND MANAGEMENT	ELECTİVE, 42	3
İŞL4435	MODERN PRODUCTION TECHNIQUES	ELECTİVE, 42	3
İŞL4437	ACCOUNTING STANDARTS	ELECTİVE, 42	3
İŞL4439	ORGANIZATIONAL COMMUNICATION	ELECTİVE, 42	3
İŞL4441	ADVERTISING AND PROMOTION	ELECTİVE, 42	3
İŞL4443	QUANTITATIVE DECISION MAKING TECHNIQUES	ELECTİVE, 42	3
İŞL4445	PRINCIPLES OF INSURANCE	ELECTİVE, 42	3
İŞL4447	TEAM MANGEMENT	ELECTİVE, 42	3
İŞL4449	TOTAL QUALITY MANAGEMENT	ELECTİVE, 42	3
İŞL4451	FUTURES AND OPTIONS	ELECTİVE, 42	3
İŞL4453	DATABASE MANAGEMENT SYSTEMS	ELECTİVE, 42	3
İŞL4455	DESTINATION MANAGEMENT	ELECTİVE, 42	3
KYT4421	TURKISH TAXATION SYSTEM	ELECTİVE, 42	3
OSD4401	ELECTIVE COURSE	ELECTİVE, 28	3

## 4T YEAR, 2ND SEMESTER (14 WEEKS)

CODE	COURSES	TYPE OF COURSE, TUITION HOURS/SEMESTER	CREDITS
İŞL4402	AUDITING	COMPULSORY, 56	5
İŞL4404	CAPITAL MARKETS	COMPULSORY, 56	5
İŞL4406	ENTREPRENEURSHIP	COMPULSORY, 56	6
İŞL4498	GRADUTION PROJECT	COMPULSORY, 14	5
	ELECTIVE COURSE (3 COURSE)		
İKT4420	CONSUMER LAW	ELECTİVE, 42	3
İKT4422	GAME THEORY	ELECTİVE, 42	3
İŞL4408	ACCOUNTING TECHNIQUES	ELECTİVE, 42	3
İŞL4410	CONTEMPORARY ISSUES IN HRM	ELECTİVE, 42	3
İŞL4412	QUALITY COST ACCOUNTING	ELECTİVE, 42	3
İŞL4414	FINANCIAL STATEMENT ANALYSIS	ELECTİVE, 42	3
İŞL4416	CASE STUDIES IN ACCOUNTING	ELECTİVE, 42	3
İŞL4418	ORGANIZATIONAL CULTURE AND ORGANIZATIONAL LEARNING	ELECTİVE, 42	3
İŞL4420	APPLIED MARKETING	ELECTİVE, 42	3
İŞL4422	PORTFOLIO ANALYSIS	ELECTİVE, 42	3
İŞL4424	PROJECT MANAGEMENT	ELECTİVE, 42	3
İŞL4426	COMPETITION MANAGEMENT	ELECTİVE, 42	3
İŞL4428	SOCIAL MEDIA AND HRM	ELECTİVE, 42	3
İŞL4430	STRATEGIC HUMAN RESOURCES MANAGEMENT	ELECTİVE, 42	3
İŞL4432	STRATEGIC MARKETING	ELECTİVE, 42	3
İŞL4434	COMPANY MERGER	ELECTİVE, 42	3
İŞL4436	INTERNATIONAL BUSINESS	ELECTİVE, 42	3
İŞL4438	INTERNATIONAL MARKETING	ELECTİVE, 42	3
İŞL4440	PRODUCTION CONTROL	ELECTİVE, 42	3
İŞL4442	INVESTMENT PROJECT ANALYSIS	ELECTİVE, 42	3
İŞL4444	INVESTMENT MANAGEMENT	ELECTİVE, 42	3
İŞL4446	FOREIGN TRADE	ELECTİVE, 42	3
KYT4402	PUBLIC AUDITING	ELECTİVE, 42	3

KYT4420	PRIVATE INSURANCE LAW	ELECTIVE, 42	3
KYT4422	CONSUMER LAW	ELECTIVE, 42	3
KYT4424	TAX LAW	ELECTIVE, 42	3